



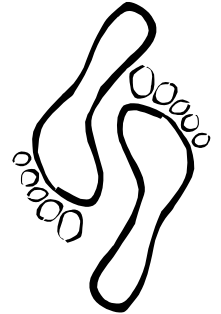
## Worksheet 1:

*The Fresh Feet Company has invented a new spray to help with the problems of foot odour.*

**Write the words for a radio advertisement encouraging people to buy this new product.**

Before you start, think about:

- **Name** of the product (it must be easy to remember)
- **Who** might use the product.
- **Why** they need the product.
- **Price** the product will be.
- **Memorable** jingle or phrase.



**Introduction:**

**How the advert might sound:**

**Remember** the advertisement is for radio. You will not need to use any illustrations.

Adapted from: Rising Stars UK Ltd. 2004